



For immediate release

April 2010

Ultra Tile win award

At this year's influential TTA awards ceremony, Ultra Tile took home the 'Excellence in Distribution' award, securing them industry-wide recognition for such a great delivery service!

This award goes to only one company each year so the winner is judged by the industry to be the distributor of the year.

The importance of 'guaranteed delivery' features heavily on a day to day basis when wishing to trade successfully as a fixer or retailer. Today's competitive marketplace will not allow for anything less than a complete professional service from start to finish.

As a manufacturer, Ultra Tile is fully aware that their products need to be delivered exactly when required. The Tile Association's 'Excellence in Distribution' award recognises an overall excellent service to customers.

Paul Luff, Ultra Tile Brand Manager said: "Accepting the award was a great honour; our Transport Department work incredibly hard. They really do make a difference and contribute to the high level of customer service we offer."

He adds further: "Our delivery service is a credit to all employees at Instarmac. Each department contributes to the efficient, high standard."

Ultra Tile deliver 5 days a week with each of their drivers making between 1 and 7 stops per day. Their delivery guarantee is within 48 hours to anywhere in England and Wales. In addition, 24 hour delivery is available on request.

The award was the third win for Ultra Tile in as many years and the brand was also shortlisted for a further two awards at this year's ceremony.

For more information on Ultra Tile's range of tile adhesives, grouts and ancillaries, please visit www.ultratileadhesives.co.uk or call 01827 871871.

-end-

